

For Immediate Release

The Alliance to Protect Nantucket Sound 4 Barnstable Road Hyannis, MA 02601 Press Contact: Peter Eramo, Jr. peter@saveoursound.org 540-226-7385

April 13, 2023

The Alliance to Protect Nantucket Sound and The Black Dog observe Earth Day with beach clean-up

Saturday, April 22 at 10am at Craigville Beach in Centerville

This Earth Day, the **Alliance to Protect Nantucket Sound**, the nonprofit environmental group dedicated to the permanent preservation of Nantucket Sound, is partnering with Cape and Islands-based clothing store **The Black Dog** to host a beach clean-up. The clean-up will take place on **Saturday, April 22 from 10am - 12pm** at Craigville Beach in Centerville. Groups and individuals are encouraged to attend—supplies will be provided.

"On a day when we come together each year to support environmental protection, we are pleased to play a small part right here on the shores of Nantucket Sound," states Alliance President and CEO **Audra Parker**. "We are excited to be partnering with The Black Dog on this meaningful initiative and hope to have the local community join us."

"The Black Dog has been a Cape & Islands staple for visitors and locals alike since 1971," says **Kimberly Bouchard**, Director of Retail Stores and Operations. "We are excited to grow, not only as a business, but also as a contributing member in our communities. From charitable donations, to dog adoption events, to beach cleanups such as this, The Black Dog is striving to give back to our communities who have supported us throughout the years, and make new friends and partnerships along the way. We are so thankful to be a part of such a great community."

For more information about the clean-up and the Alliance, please contact Community Engagement Coordinator **Kelsey Rebhan** at kelsey@saveoursound.org.

ABOUT THE ALLIANCE TO PROTECT NANTUCKET SOUND

The Alliance to Protect Nantucket Sound is a 501(c)(3) non-profit environmental organization dedicated to the permanent preservation of Nantucket Sound, the historic body of water that lies between Cape Cod and the islands of Martha's Vineyard and Nantucket. The goal of the Alliance is to establish Nantucket Sound as a protected area and designate it as a National Historic Landmark.

The Alliance, along with a diverse coalition of stakeholders including environmental groups, tribal entities, municipalities, historic preservation groups, chambers of commerce, renewable energy advocates, and others have joined together to support federal action to protect Nantucket Sound in perpetuity.

For more information, please visit <u>www.saveoursound.org</u>.

WHAT: Earth Day Beach Clean-Up

WHERE: Craigville Beach; meeting near center parking lot beach house

WHEN: Saturday, April 22, 10am – 12pm

WHO: The Alliance to Protect Nantucket Sound

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